



SIMA INNOVATION AWARDS 2019



■ WHAT IS IT?

An internationally-renowned competition which rewards since 1931 the most innovative equipment, products, techniques and services presented by the show's exhibitors.

■ WHO CAN ENTER?

SIMA 2019 exhibitors and co-exhibitors with a product, service or technology that constitutes **a genuine breakthrough in their sectors.**

■ WHY TAKE PART?

Entering the competition will provide you with **exclusive visibility before, during and after SIMA** among the media, market experts and exhibition visitors. This will happen through:

- the prize giving ceremony during the **SIMA Preview**, to be held in Paris, on **22 November 2018**, in the presence of **300 international journalists and manufacturers,**
- a special signage for your stand, a presentation of your product in the Innovation Gallery, a dedicated section in the press kit and a special mention in all the visitor documents.

KEY DATES FOR YOUR ENTRY

Entries for the SIMA Innovation Awards.....	OPEN NOW!
Online registration deadline.....	19 September 2018
Full application deadline.....	21 September 2018
1 st meeting of the judging panel.....	27 September 2018
2 nd meeting of the judging panel.....	23 October 2018
SIMA Preview: Prize giving ceremony.....	22 November 2018



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HOW TO PARTICIPATE:

STEP 1 REGISTER ONLINE IN 2 MINUTES

Visit your "Exhibitor Area" at www.simaonline.com and purchase the article *SIMA Innovation Awards*.

Administrative fees: €300 Excl. Tax per presented product.

Within 48 hours, you will receive an email giving you access to the SIMA Innovation Awards secure web platform.

STEP 2 SUBMIT YOUR APPLICATION QUICKLY AND EASILY

On the SIMA Innovation Awards secure platform.

Your submission must include at least the following items (non-exhaustive list):

- A comprehensive technical documentation in French or English with a detailed and argued practical description (how it works, distinctive features, competitive environment, contribution to user, benefits in technical, ergonomic and economic terms, etc.);
- additional supporting items: plans, drawings, videos, test reports, user references, etc.
- a high-resolution photo of the product, piece of equipment or service.

YOUR CONTACTS

For your entry and product submission:

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Further information at www.simaonline.com