



Rules of the SIMA Farming Awards 2022

Article 1

For the purposes of SIMA 2022, to be held at Paris Nord Villepinte, France, from November 6th to 10th 2022 (hereinafter "the Exhibition"), EXPOSIMA, (a limited liability company with a capital of €160,000, entered in the Nanterre Trade and Companies Register under number 392 145 181, having its head office at 70 avenue du Général de Gaulle, 92058 Paris La Défense Cedex, France - France), has decided to promote farming practices that can be considered as advanced.

A competition governed by these regulations (hereafter "the Competition") will thus make it possible to distinguish the farmers engaged in a sustainable approach of transition by giving them a SIMA FARMING AWARDS.

By entering, participants implicitly and unreservedly accept the clauses of these rules, and the decisions made by the panel of judges. Incomplete projects or those that do not comply with these rules shall be disregarded.

Article 2

The competition is open to farmers engaged in a sustainable transition process and able to demonstrate achievements with social, economic or environmental impacts, from the following countries: Belgium, France, Germany, Ireland, Italy, Netherlands, Romania, Spain, United Kingdom (hereafter the "Participant(s)").

Article 3

Registration is free and can be made by filling out a registration form available on <https://dweb.typeform.com/to/tisu7K2F>.

Article 4

For each agricultural initiative presented, each Participant must submit a file in electronic format for the members of the panel of judges.

Each entry must be uploaded onto the secure website

<https://dweb.typeform.com/to/tisu7K2F> or by email to Margaux.lemarchand@comexposium.com by

August 26th, 2022 included, and must include the following:

- in French or in English : your name, first name, your portrait (to be detailed), your country, your email, your phone number, information about your farm (area, types of crops, number of employees, history ...), your innovations (type of equipment / software / service / technique used / brands / models, duration ...), your results (eg: % increase in yield or reduction in fuel consumption or fertilizer ...)

- at least one photo or image (in high definition) illustrating the innovative practice.

The Participant expressly accepts that the said photo or image, which is the subject of their entry, may be reproduced free of charge on all promotional media relating to the Competition, whether managed by EXPOSIMA or by the French or foreign professional press.

Participants give their consent to this photo being reproduced free of charge on all promotional media for the Competition, whether these are managed by EXPOSIMA or by the French or foreign trade press.

Any incomplete file as of the closing date will be automatically disqualified by the panel of judges. In this case, the rejection of a file will not entitle the Participant to a refund of the Competition entry fee.

Article 5

An acknowledgement of receipt confirming the entry will be sent by e-mail to all duly registered Participants.

Article 6

The candidates undertake only to communicate true and accurate facts to the panel of judges and avoid any inaccuracies or omissions that could lead to an erroneous judgement. If any irregularity is proved, the panel of judges reserve the right to remove any prize awarded, and to provide the explanation for the removal to the press.

Article 7

The members of the panel of judges for the Competition are as follows: one Chairman and

experts in the agricultural field (full list available on the exhibition website: <https://www.simaonline.com>)

The Chairman of the Committee may delegate all or part of his duties to another member of his choice.

Article 8

Some entries may require a special interview. In this case, Participants undertake to arrange this visit and to be represented by an authorized member of staff who can answer any specific questions.

Article 9

The deliberations of the panel of judges are strictly confidential and their decisions are final. If an entry is rejected, there is absolutely no requirement to justify this. Under no circumstances may a rejection entitle the Participant to compensation.

Article 10

All information communicated to the panel of judges by the Participants is confidential and may not be divulged or published without the express permission of the interested parties. An exception is made on the brief description and photo of the innovation submitted. The members of the panel of judges and the experts appointed are bound to respect professional secrecy.

Article 11

The panel of judges shall select the entries and winners according to the criteria stipulated in Article 4.

Once they have examined the entries, the judges will draw up a shortlist of nominees.

This list will be announced on September 27th 2022, at the SIMA Press Day.

From these nominees, the judges will then determine the entries to be awarded with prizes. They shall grade the winning entries in one of the following ranks: gold medal, silver medal, bronze medal.

The winners will be announced at the official awards ceremony on November 6th 2022.

▪ **Article 12**

Participants who receive an award may mention it in their own brand communication. However, they undertake to specify the category in which their innovation won an award, the year of the award, and the name of the Exhibition. They undertake not to mention their award until after the prize giving ceremony announcing the competition winners, to be held on November 6th 2022.

The achievements and products awarded in the framework of the Competition may, at EXPOSIMA's discretion, be exhibited by EXPOSIMA at fairs organized by EXPOSIMA abroad or represented on the website of these fairs.

By participating in the Contest, the Participant expressly authorizes EXPOSIMA to present the photos, texts, descriptions, videos and other elements communicated to EXPOSIMA within the framework of the Contest at these shows.

Participants who do not wish all or part of the elements relating to their prize-winning work to be represented at trade shows organized by EXPOSIMA abroad must notify EXPOSIMA when registering for the Contest.

▪ **Article 13**

Where applicable, each Participant certifies that the product or equipment presented complies with the safety standards required by the regulations in force and assumes full responsibility for any defects in said product or equipment, without EXPOSIMA or the jury being held liable.

Participants must be aware of and comply with all regulations in force at the time of the Contest, whether issued by the public authorities or by EXPOSIMA, so that EXPOSIMA cannot be held liable in any way.

Given the international nature of SIMA, the products presented in the Competition come from multiple countries.

Participants undertake to ensure that their products or equipment comply with the legislation of their country of origin or desired marketing. Consequently, EXPOSIMA or the jury cannot be blamed for putting forward innovative products that do not comply with French or European legislation.

By participating in the Contest, the Participant declares that they hold all intellectual property rights to the elements transmitted to EXPOSIMA, and that they have been duly authorized by the holder of the intellectual property rights pertaining to the product presented, to present said product in the context of the Contest, EXPOSIMA and the jury being discharged of all responsibility in this regard, particularly in the event of a dispute with a third party.

The Participant also guarantees EXPOSIMA that the elements transmitted are original and do not borrow any original element or element protected by any intellectual property right. In this regard, the Participant guarantees EXPOSIMA against any action for infringement or any action to claim copyright for the elements transmitted.

It is the responsibility of the Participants to ensure that their intellectual property rights have been preserved.

EXPOSIMA declines all responsibility for any commercial or non-commercial use that may be made of the projects presented in the context of the Contest, in violation of the Participants' rights.

Participants expressly authorize EXPOSIMA to use their name, address and image, whether animated or not, written or not, for all promotional communication purposes related to the Competition and/or the promotion of SIMA.

Each Participant in the Competition also expressly authorizes EXPOSIMA to use, for the purposes of promoting the Competition, the summary description of their project, as well as its image.

These authorizations are granted for France and abroad and for a period of 5 years from the date of their entry in the Contest on any paper, magnetic, optical, digital, computer, web (especially social networks), electronic, film, CD-ROM, DVD or any other medium known or unknown to date, present or future.

Each Participant guarantees EXPOSIMA and the jury against any recourse that the latter may have as a result of the use of any element, of any nature whatsoever, transmitted by the Participant as part of their participation in the Contest.

Participants are responsible for all industrial, commercial and intellectual property rights. EXPOSIMA and the jury will not be held responsible for the consequences of any disclosure after the jury has made its decision.

▪ **Article 14**

The personal data collected on each Participant both during participation in the Competition and, where applicable, in order to allow the awarding of a distinction, are collected and processed according to the regulations governing the protection and collection of personal data.

The data collected is intended exclusively for EXPOSIMA. It may be communicated to service providers and subcontractors that EXPOSIMA may call upon for the needs of the organization and/or management of the Contest.

Insofar as the data collected on each Participant within the framework of the Contest is essential for the consideration of their participation and the awarding of the prize that they may have won, if a Participant use their right to withdraw before the end of the Contest, it will result in the automatic cancellation of their participation in the Contest.

Each Participant has a right to access and to rectify their data. And if applicable, a right to delete, a right to object to the processing of such data, a right to erase and to limitate the process, and a right of data portability, which they may use at any time, by electronic or postal means, at the following address EXPOSIMA - SIMA FARMING AWARDS 2022 - 70, avenue du Général de Gaulle - 92058 Paris La Défense Cedex or privacy@comexposium.com. Finally, each Participant has the right to lodge a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL).

▪ **Article 15**

EXPOSIMA reserves the right to shorten, extend, postpone or cancel the contest for any reason. It is required to notify the Participants, but it cannot be held responsible in this regard.

Special information

Due to the Covid-19 pandemic and any possible mutation of it, we draw your attention to the fact that EXPOSIMA may have to cancel the Contest or postpone it to

another date in order to meet the recommendations of health and governmental organizations. In such a case, EXPOSIMA will notify the Participants of its decision to postpone without delay. The contractual conditions will be maintained for the new dates, which each Participant expressly accepts and acknowledges.

▪ **Article 16**

The rules can be obtained online and free of charge on the SIMA website <https://www.simaonline.com/Evenements/SIMA-Farming-Awards>

Or by sending your request at margaux.lemarchand@comexposium.com.

▪ **Article 17**

Participation in the Contest necessarily implies that each Participant accepts these rules without reservation.

Any dispute relating to the interpretation and execution of these rules shall be referred to the Commercial Court of Nanterre.

The parties shall endeavor to settle amicably and as quickly as possible any dispute that may arise between them concerning the interpretation and/or execution of these rules.

In any case, once a violation of these rules has been noted, EXPOSIMA will have the right to exclude the Participant from the Contest, without the Participant being able to claim any compensation and without prejudice to any damages that EXPOSIMA may claim.